



**Ms. Daisy Gallagher, AMA, CPM, CHT – Serial Entrepreneur, Founder & Chair of the internationally recognized, award winning firm of Gallagher & Gallagher, Co-Founder of SUSTAP LLC, Co-Founder the WGES, Co-Founder of the Thought Leadership Executive Level Think Tank, Chief Global Strategy Officer, Senior Executive Advisor, Board Advisor to DC Archangels Investors’ Board, EAWC Global Executive Board Officer - Ambassador at Large**

Ms. Daisy Gallagher and the company she founded have earned more than 100 industry awards and recognitions. She has more than twenty-five consecutive years in an esteemed career. Ms. Gallagher serves as founder and chair of an international award-winning firm, as co-founder of sustainable manufacturing firm, chief strategist for a premier world green energy program, board advisor for several enterprises, serves on the national capital council of the US Navy League, is brand architect for award winning sustainable and economic programs, and a contractor in the federal space for military and civilian agencies. Ms. Gallagher is a serial entrepreneur who started her first company Gallagher & Gallagher, Inc., the award-winning integrated marketing agency, in 1990 with a few hundred dollars out of her home to later grow the company as U. S. Government prime contractor with client rosters of multi-billion dollar in revenues and contract awards of \$25 million. She is a senior advisor, a brand architect, instructor of corporate senior officials and government officials in executive leadership and executive project management.

Ms. Gallagher is a highly respected business and community leader who has been honored with many recognitions consistently throughout her long-standing career for business leadership and community service. Most recently, in 2022 the Global Trade Chamber recognized her as “100 Most Successful Women Around the World in Business.” Earlier on in her career, she was named Businessperson of the Year by U.S. Small Business Administration. In 2018, Gallagher & Gallagher, headquartered in Washington DC, was named "Integrated Marketing Agency of the Year" and Ms. Gallagher was named "Most Influential Woman in Brand Marketing Year" both awarded by AI Global Media. Ms. Gallagher has also been recognized internationally and is recipient of the “Global Golden Artemis Award” at a ceremony held at the Zappeio Megaro in Greece presented to her by the Minister of Foreign Affairs, the Honorable Theodora Kassimis and in 2017 she was also recognized in Athens at EAWC forum held at The Acropolis Museum where she was honored as “Global Entrepreneur of the Century,” award was presented to her by the Honorable Minister of Tourism Elena Kountoura.

She has founded several companies in addition to Gallagher & Gallagher, Inc., in 2013 co-founded SUSTAP LLC, one of a handful of minority woman owned manufacturing, sustainable technology and product companies which has grown with multi-contracts both in private sector and in the government arena. She has written, edited and co-authored several books, including, co-author of “Women Making History in Monroe County,” co-author and editor of the “Backroads of Monroe County,” author of the bestselling “Government Contractors Resource Guide” and authored the book,

“How to Succeed in a Testosterone World without Losing Estrogen.” Ms. Gallagher is featured in google, yahoo, business journals, and global press with more than 700 links to her on the internet. Gallagher has more than 150 published works in major newspapers, magazines, and publications. She appears on TV, radio, social media podcasts as a subject matter expert.

In 2008, Gallagher and her husband, **Professor Robert Gallagher**, co-founded the World Green Energy Symposium (**WGES**) which has been acclaimed as one of the most effective programs focusing on new **sustainable/renewable energy as well as innovations in existing technologies as the vantage Point in the new economy, creating** and maintaining jobs, contract and exporting opportunities, and new policies leading to economic vitality and a healthier planet and the symposiums are centered in the United States. **The WGES** attracts some of the best minds and top decision makers in the field and through a carefully planned strategic process has developed an outstanding outcome-based topics while creating a platform for education and information exchange. (“WGES HOME”) In 2012, she co-founded the trademarked, **Thought Leadership Executive Level Think Tank** hosted by the Council of Federal Executives.

In her field, Ms. Gallagher is considered a leading marketing and public relations guru, and has been recognized by her industry colleagues as a respected media professional. She is the recipient of many industry awards, including the prestigious Public Relations Society of America awards for excellence in public relations for several consecutive years as well as the Women in Communications Award for outstanding Public Relations presented to her in Philadelphia. Ms. Gallagher has taught public relations at the university level and has been featured on PBS as a leading expert in her field with the audience of her industry colleagues. She and her firm are greatly respected within the press circles. Ms. Gallagher’s is considered a United States government contracting expert and her best-selling book “The Government Contractor’s Resource Guide” is used by universities for political science curriculums and related courses and by contracting officers, and she is an instructor and advisor for those seeking to enter the contracting arena to market their products or services.

Ms. Gallagher was featured in New York Times Square Marquee for one of her recent international recognitions and she has received much global press recognition during her longstanding career. She serves as the Senior Advisor on the Board for the DC Archangels out of Washington DC. Overall, her past performance includes; support of multi-billion dollar enterprises, high level and top level public affairs and marketing support for major industries & agencies, and for more than two decades, she has overseen and provided contractual support for more than 25 U.S. federal civilian & military agencies; including, the U. S. Department of Army, U. S. Department of Navy, U. S. National Institute of Health, U. S. State Department, U. S. Department of Commerce, U. S. Department of Health & Human Services, U. S. General Services Administration, U. S. Veteran’s Administration and The White House.

In Washington DC she was appointed to – and served on – the United States General Services Administration Industry Government Council Steering Committee and Industry Government Council. She was appointed by U.S. President to the Small Business Advisory Council and confirmed unanimously by Congress, serving nationally representing the voice for small business. She has testified before U. S. Congress on pertinent issues impacting women and business. Other major honors and recognitions include, named Top Five Woman-Owned Business in Nation (USA President's Award), Business Person of the Year (USA SBA), Best 25 Women in Business (PA DCED presented by Lt. Governor of PA) , Rotarian of the Year, International Rotary Club Paul Harris Fellowship Award, The University of Scranton Woman Entrepreneur of the Year, Chamber of Commerce Citizen of the Year (served as Chairman of the GPCC Chamber of Commerce), United Way Gilford Volunteer of the Year (served as Chairman of United Way Campaign), Public Relations Society of America (PRSA) Overall Excellence Awards consecutive years, Women in Communications Sarah Award in Public Relations. “Leadership Award” presented in Congress by Congressional Members in 2012 and in October of 2017. She has received numerous Citations from Congress (House & Senate) for Business and Community Service, Proclamation from Commissioners for Sustainable Public Education of Statewide Award-Winning Program. Daisy and her Husband were named Grand Marshalls of the St. Patrick’s Day Parade in Northeast Pennsylvania of the United States.

Ms. Gallagher is not only a keynote lecturer and instructor; she is also a lifelong learner, in 2020 she successfully completed Harvard University’s leadership course taught by Professor Ron Heifetz, Harvard professor, author and creator of the principles of “Adaptive Leadership.” Her educational background includes postgraduate - 4.0 GPA - Advanced Masters Project Management and master’s Project Management certificate from Villanova University. She also holds numerous certifications in fields such as executive leadership and crisis management; she studied at The Institute of Literature, attended the USDA Graduate School Executive (SES) Program, and studied Communications at Hunter College and is a certified Coach. Ms. Gallagher is a board-certified Clinical Practitioner (CHT). More information may be found on her linked in page [www.linkedin.com/in/daisygallagher](http://www.linkedin.com/in/daisygallagher) or at the firm’s website <http://www.gallagherworldwide.com>.